

Accountability

United Way of Hudson County is in compliance with the spirit and intent of the U.S. Patriot Act and other counter terrorism laws. Affirmative action is taken to prevent financial, technical, in-kind or other resources from inadvertently being used for illegal acts and terrorist activities.

Financial Accountability

The United Way of America has developed comprehensive requirements for completion of audited financial statements. They are intended to create a uniform set of standards for all United Ways to follow in preparing audited financial statements to ensure consistency and transparency on the part of each United Way. The requirements are based on current best practices in our industry as well as generally accepted accounting principles and requirements of the Financial Accounting Standards Board. The United Way system has also developed requirements for completion of the IRS Form 990 that clarify various areas of ambiguity and establish a single United Way standard for the 990 where the IRS allows for several different approaches.

Membership Accountability

At United Way of Hudson County, we know our success is measured by how well we deliver on our mission to make measurable improvements in communities we serve. And we know the importance of setting high standards for ourselves and for our local partners. New membership standards were implemented for United Ways in 2003 and enhance the level of accountability and transparency in local operations. Annually, all United Ways must certify to United Way of America their adherence to these requirements.

Every United Way must:

- Be tax-exempt under Section 501(c)(3) of the Internal Revenue Code as well as corresponding provisions of other applicable state, local or foreign laws or regulations. United Ways must file the IRS Form 990 annually in a timely manner. Many United Ways will submit their entire IRS Form 990 to United Way of America annually.
- Comply with all other applicable legal local, state, and federal operating and reporting requirements (e.g., nondiscrimination, Sarbanes-Oxley Act, USA Patriot Act).
- Have an active, responsible, and voluntary governing body, which ensures effective governance over the policies and financial resources of the organization.
- Adhere to a locally developed and adopted statement to ensure volunteers and staff broadly reflects the diversity of the community it serves.
- Represent itself as a United Way in accordance with all United Way of America trademark standards and requirements.
- Adhere to a locally developed and adopted code of ethics for volunteers and staff which include provisions for ethical management, publicity, fundraising practices and full and fair disclosure. Undergo an annual audit conducted by an independent certified public accountant whose examination complies with generally accepted auditing standards and

GAAP. Conduct every three years a volunteer-led self-assessment of its community impact work, financial management, and organizational governance and decision making.

- Annually submit to United Way of America a report of the total resources generated (annual fundraising campaign plus other resources such as in-kind donations and proceeds from special events). This report must be completed according to a policy that ensures an accurate, unduplicated national accounting for the United Way system.
- Biennially submit to United Way of America a report on United Way income and expenses.
- If managing donor-designated gifts, base any fee charged on actual expenses. If receiving designated gifts from another United Way organization, not deduct fundraising or processing fees.